

# kindSBY Newsletter

www.kindsby.org

March 2022



## Our Sponsors

- Avery Hall Insurance Agency
- Camp Odyssey
- Caroline & Dan O'hare
- Christina Fuller
- Coastal Hospice
- Community Foundation
- Donna Nefferdorf
- Eric Barbye
- Julie Morrison
- Minuteman Press
- Operation We Care
- Paula & Jim Morris
- Peninsula Alternative Health
- Peninsula Imaging
- Perdue Farms Innovation Center
- Perdue Farms Learning University
- Piedmont Airlines
- Princess Anne Alumnae Chapter of Delta Sigma Theta Sorority Inc.
- Rapture Ready Ministries, Inc.
- Robertson & Robertson
- State Farm/Gamee Elliott
- Shop local Delmarva
- Stephanie Willey
- TidalHealth
- Together Cafe

### School Kindness Achievers:

Pittsville Elementary & Middle School, Wicomico High School, Salisbury Middle School, Prince Street Elementary School, The Salisbury School, Pemberton Elementary School, James M. Bennett High School

## Upcoming Event



**Happy Bags stuffing event**  
Sunday, March 20th, 2-5pm  
MAC Center  
(volunteers & donations needed)

Donation drop off location:  
Benjamins Wear it Again,  
720 E. College Ave., Salisbury, MD

Suggested donations:

Comfort items: non-skid fuzzy socks,  
eye pillow, neck wrap

**Personal Care Items:** shampoo, lotion,  
deodorant, soap, comb, brush, hand  
sanitizer, toothbrush, toothpaste.

**Organizational Items:** calendars,  
cards, note pads, address book,  
stamps, pens, pencils.

**Fun Items:** crossword puzzles, playing  
cards, small jigsaw puzzles.

**Food Items:** single serve tea bags,  
water bottle or tumbler, hot cocoa,  
nuts, dried fruit or snack crackers.

## Secretary of Kindness

Happy Spring 2022! #kindSBY is tremendously grateful for the support through your sponsorships, donations, and follows on social media. We have made a significant impact within our community through recognizing, creating, and inspiring kindness.

The companies and individuals who became adopters for our 27 Wicomico County Public Schools through our Adopt a School program have expressed the positive benefits they are experiencing from this initiative. The science behind kindness supports that even small acts of kindness can help us live healthier, happier, and longer lives.

Our website, [www.kindsby.org](http://www.kindsby.org), details the Kindness Commission's work and beautiful outreach. You will find sponsorship information there that you can share with a colleague and/or company to help them experience kindness in their lives and workplaces. Jump in our ripple of kindness and make it a wave! The water is great and your heart will thank you.

~ Grace

Vol .02 Newsletter

# Kindness Recap 2021

## January:

- Walk for Peace visit

## February:

- Operation We Care box stuffing
- Happy bags
- R.A.K. Week
- Shop local for a sweet donation promotion

## March:

- Dove Pointe Ducks to clients

## May:

- Teacher of the Year gift bags
- Thank you teachers billboard
- Kindness Rocks & Smiles Mural project at 3rd Friday

## June:

- Newton Community Center donations

## August:

- National Night Out
- Pinehurst Elementary breakfast for teachers

## September:

- Adopt-a-School Morale Boosting Program

## October:

- SECU Kindness kit distribution

## November:

- Flower distribution in downtown Salisbury
- World Kindness Day – pay it forward bags
- Kindness Rocks & Smiles

## Find us on Social Media

Facebook: KindSBY  
Twitter: @kindSBY  
Instagram: kindsby\_

*thanks*  
To our AMAZING Sponsors...



Christina Fuller

Paula & Jim Morris

Stephanie Willey

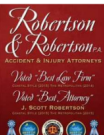


Eric Barbey

Donna Nefferdorf

Julie Morrison

Caroline & Dan O'hare



## Sponsor Highlight



Christina Fuller became a kindSBY sponsor in March 2022. Here is why she decided to become a sponsor: "I chose to join kindSBY because it is such a great organization. I love to help people and what a better way than to join so many other like-minded people who also want to help others in a variety of ways. I look forward to spreading kindness to others for a smile in return. This is what it is all about for me."

## Commissioner Highlights

Commissioner Martin Hutchison was recently named a 2022 WBOC Jefferson Award Winner, CFES Mary Gladys Jones Volunteer of the Year and SBY Independent Person of the Year for his volunteerism and work in our community.

Commissioner D'Shawn Doughty was recently honored by Bank of America with 2 community grants for his 250 service hours.

## Community Partners



Thank you to our community partners for your consistent support of kindSBY and our initiatives:

- Kitty's Flowers
- City of Salisbury  
Downtown Visitors Center
- Kellyn's Kafe
- 47ABC/WMDT
- Delmarva Life
- Froggy 99.9
- PAC 14
- Salisbury Independent/  
Greg Bassett
- MAC Center
- Community Foundation
- Dave & Patsy Rommel  
Center for Entrepreneurship
- Perdue Farms Innovation  
Center
- Operation We Care
- Benjamins Wear it Again



GET  
INVOLVED

1. **Become a Sponsor**  
(yearly memberships range from \$25 – \$300)
2. **Volunteer for one of our events**
3. **Donate items for our Happy Bags Initiative, to bless senior citizens**
4. **Do a kind act for someone and share on social media with #kindSBY hashtag**
5. **Spread the word about #kindSBY by sharing our posts on Facebook, Instagram and Twitter**
6. **To view our present and past work, search on Facebook with the #kindSBY hashtag.**
7. **Visit our website: <https://www.kindsby.org>**

### Commissioner Corner



D'Shawn M. Doughty is the Relationship Manager for the Bank of America in Easton, MD. He is a member of the Salisbury P.R.I.D.E. Lions Club, a volunteer for the Building

African American Minds Center in Easton, MD, a volunteer with Big Brothers Big Sisters, a member/advisee of the Human Rights Advisory Committee for the City of Salisbury, and the 81st President for the Salisbury Jaycees. D'Shawn's passion is to spread kindness throughout the community and teach everyone the importance of reciprocal outreach. D'Shawn believes in pouring himself back in the community that gave so much to him.

## Become a Sponsor

#kindSBY is our community's initiative to highlight all things kind in the city of Salisbury. Schools, businesses, churches, corporations and citizens are invited to become sponsors, be recognized as #kindSBY Ambassadors and continue to improve our kindness climate. Sponsorships are based on a rolling one year period.

### Kindness Champion: \$300

- #kindSBY window cling
- Logo prominently displayed on #kindSBY website
- #kindSBY logo may be used on your social media
- Name listed as Champion in all press releases
- Name announced and persons introduced at public events

### Kindness Collaborator \$150

- #kindSBY window cling
- Logo prominently displayed on #kindSBY website
- #kindSBY logo for use on your social media
- Name announced and persons introduced at public events

### Kindness Connector \$50

- #kindSBY window cling
- Logo prominently displayed on #kindSBY website
- #kindSBY logo for use on your social media

### Individual Kindness Star \$25

- Mentioned on all social media
- Listed on #kindSBY website

### School Kindness Achiever

Any school with a school-approved, active kindness plan.

- #kindSBY window cling
- Recognized as a #kindSBY school
- Listed on #kindSBY website

Sign up to be a SPONSOR at  
<https://bit.ly/sponsorkindsby> or make your  
 check payable to kindSBY, 1709 Timberlake Dr.  
 Salisbury, MD 21801